

GREENBELT BUSINESS BRIEF

A roundup of local business info, resources, happenings, and more!



GREENBELTMD

Latest

Reopening of the Prince George's County Supply Schedule



The Office of Central Services is pleased to announce the **Reopening of the Prince George's County Supply Schedule**! The Prince George's County Supply Schedule consists of ten (10) broad categories of services and commodities that County Government agencies typically purchase on a recurring basis. The Prince George's Supply Schedule is exclusively for certified County-based Small Businesses and Certified County-based Minority Business Enterprises. Once approved as a Schedule contractor, you will have the opportunity to market and supply contracted goods and services directly to County agencies through a simplified ordering process.

Key dates:

- Supply Schedule Application Process Opens – 2/6/2023
- Pre-Application Meeting – 2/13/2023
- Closing Date – 2/6/2024

[More Information](#)

Free Virtual Seminar: Essential Steps for Successful

Strategic Marketing for Your Business



Wednesday, February 22, 2023
1:00 pm - 2:30 pm

Registration Deadline: Tuesday, February 21, 2023 at 4:00 pm

This session helps the learner focus how to build on the basic tenets of marketing strategies which are a culmination of developing a brand and defining your business's ideal customer to target. Developing a Value Proposition is essential in understanding what your customer buys and wants. This training will focus on using social media to get your message, your product, and/or your service to potential customers and clients!

[Register Now](#)

U.S. Chamber of Commerce Free Virtual Event



U.S. Chamber of Commerce

Equality of Opportunity in Action

**Black Innovation and Entrepreneurship—
Then & Now**

Wednesday, February 22, 2023

1:00 pm - 2:00 pm

Join the U.S. Chamber of Commerce to hear entrepreneurs and business leaders discuss the power of entrepreneurship, pathways to success, as well as the challenges and opportunities that lie ahead.

Register Now



ESTATE PLANNING WEBINAR

REGISTER TODAY AT [HTTPS://ESTATEPLANNINGWEBINAR2023.EVENTBRITE.COM](https://estateplanningwebinar2023.eventbrite.com)



**SHAAKIRA
GOLD-RAMIREZ**

GOLD LAW FIRM



FEB 22, 2023

1:00 PM

This webinar will be held on Zoom.

Learn what estate planning is and the steps you need to take to protect your business and your assets.

For more information, please contact ken.white@marylandbcc.org.



SCAN ME

Learn what estate planning is and the steps you need to take to protect your business and your assets.

Strategy Studio: Navigating Tax Season



Thursday, February 23, 2023
12:00 pm - 12:30 pm ET

In this 30-minute program designed specifically for small business owners, you will hear from a tax expert and a skilled small business leader who will provide you with the proper tools to conquer your taxes. Hear as they share their perspectives and advice on best practices for navigating your taxes, understanding the ones that apply to you, and definitive steps for preparing for the upcoming season.

In this session, you will gain tangible insight into:

- Understanding major changes in tax policy
- Commonly overlooked small business tax credits
- Good tax habits for the future health of your business

Registration is free, so click the link below to reserve your seat!

[Register Now](#)

Reminder: Attracting and Retaining Talent in Today's Workforce



Thursday, February 23, 2023
8:00 am - 10:30 am
Breakfast will be provided.

Towson University: South Campus Pavillon

People are the greatest competitive advantage any organization has. And, in today's rapidly changing world, it's harder than ever for employers to attract and retain people.

In this session, participants will discover:

- Key data points influencing the future of work.
- How to attract best-in-class talent in a competitive market.
- Specific tactics for how to better engage your people.
- Best practices to grow and retain a highly talented workforce.

Registration is free, so click the link below to reserve your seat!

[Register Now](#)

**2023 Minority Business Enterprise (MBE)
Night in Annapolis**



Tuesday, February 28, 2023
6:00 pm - 9:00 pm

Learn about Maryland's increased efforts to maximize procurement contract dollars to certified MBE's and an update on the state's \$198 million in new business funding.

The Westin Annapolis, 100 Westgate Circle, Annapolis, MD 21401

[Register Now](#)

The FedEx Small Business Grant

The FedEx® Small
Business Grant Contest
is now open

Enter today for your chance to win \$30K

The FedEx Small Business Grant Contest is here, and so is your chance at \$30K. You've been all in for your business since day one, now share your passion, success, and story with FedEx for the opportunity to win big.

More Information



Check our Online Calendar for the Latest on City and Community Events!

Upcoming Events



The Economic Development provides businesses with technical assistance in the following areas:

- Starting a business
- Business relocation and expansion
- Connecting businesses to resources
- Navigating government

To schedule a meeting or request assistance, please contact:

Kevin Simpson, Economic Development Manager
25 Crescent Road, Greenbelt, MD 20770
(240) 542-2044
ksimpson@greenbeltmd.gov

Visit Our Website



City of Greenbelt | 25 Crescent Road, Economic Development Department,
Greenbelt, MD 20770

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