

# GREENBELT BUSINESS BRIEF

A roundup of local business info, resources, happenings, and more!



GREENBELTMD

## Save the Date!

Greenbelt Business Conference  
February 7, 2024 | 8:30 - 10:30 AM  
Martin's Crosswinds  
7400 Greenway Center



Please join the City of Greenbelt at our first business conference of 2024! This conference will feature the Prince George's Economic Development Corporation (PGEDC) as we gain insight from the latest resources, trends, and vision for economic growth and development in Prince George's County and our community.

Take advantage of this opportunity to connect with business leaders and hear from the leading experts in economic development in Prince George's County! Continental breakfast is included.

[Register](#)

# BRING YOUR OWN BAG



Beginning...

# JAN. 1

Single-use plastic bags at the point of sale  
NO LONGER ALLOWED



[greenbeltmd.gov/BYOBO](https://greenbeltmd.gov/BYOBO)

**Beginning January 1, 2024**, the City of Greenbelt's Bring Your Own Bag ordinance and Prince George's County's similar Better Bag Bill, go into effect to reduce single-use plastic bag use and litter.

**What does this mean?** Greenbelt retail establishments will be prohibited from providing plastic carryout bags to shoppers. If a customer requests a paper bag or reusable bag at the point of sale, the customer must pay at least **10 cents** for each bag, with certain exceptions. Certain waivers and a period of buffer will be provided to assist businesses.

**Who is affected?** All retail stores, restaurants, grocery stores, or any other establishment that provides single-use plastic bags to its customers due to the sale of a product or service, whether for-profit or not-for-profit. Public notices will be posted at prominent spaces for the knowledge of the public.

[More Information](#)

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## Online Strategic Planning Workshop



This workshop is to empower you with the tools and insights needed to craft a robust strategic plan for 2024 and beyond.

- Strategic Vision and Goal Setting: Articulate a compelling vision for your business and Set SMART goals that align with your long-term vision.
- Effective Resource Management: Learn strategies for optimizing all resources - Time, people, process, money, and technology.
- Market Positioning and Growth Strategies: Develop a deep understanding of your target market and customer needs.
- Continuous Improvement and Adaptability: Learn to monitor and adjust strategic plans based on market trends and internal feedback.

[More Information](#)

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## [Pepco Event with Bi-County Business Roundtable](#)



# Bi-County Business Roundtable Breakfast Meeting



## HOW TO DO BUSINESS WITH pepco<sup>SM</sup> & THEIR COMMUNITY IMPACT FUND

AN EXELON COMPANY

Valencia McClure  
President, Pepco Region



Kick off the New Year as we feature Pepco Region President, Valencia McClure, who will share just what businesses need to know to interface with Pepco and get access to their Community Impact Fund.

For Pepco, powering communities goes well beyond providing safe and reliable energy service. They're committed to making a positive community impact and being a good corporate partner for the areas where the company serves and where its employees live and work. If you require capital to expand your business, do not miss this event.

\$30 for Members  
\$35 for Non-Members



**Monday, January 22, 2024**  
**9:00 AM – 11:00 AM**  
**Meet Up PG**  
4400 Forbes Blvd., Suite B, Lanham, MD 20706

RSVP Online:  
[www.bcbroundtable.com](http://www.bcbroundtable.com)



[More Information](#)

## The Goldman Sachs 10,000 Small Business Program



Goldman Sachs 10,000 Small Businesses program is an investment in the growth of small businesses. This program helps entrepreneurs create jobs and economic opportunity by providing access to education, capital and support services.

With a curriculum designed in partnership with Babson College, the nation's top-ranked school for entrepreneurship, you'll undergo an intensive multi-week program with like-minded small business owners and receive one-on-one business advice while learning valuable skills to help you grow your business. 100% funded by the Goldman Sachs Foundation – \$0 cost to participants.

Apply for local Baltimore cohort by February and attend in-person from May to August; alternatively apply for national online sessions by May for September to December sessions.

[Check for Eligibility](#)

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**Call for Business Support:  
Greenbelt Youth Workforce Program**

# GREENBELT LEARN 2 EARN

Youth Workforce Development Program

Hosted by Greenbelt Recreation



LEARN

The Learn 2 Earn program starts in October and meets every other Saturday for 2 hours

- ◆ Hear from local businesses on what they are looking for
- ◆ Paid internship and employment opportunities
- ◆ Stipend rewarded for excellent attendance!

#### Topics Include:

- ◆ Financial Literacy
- ◆ Interview Preparation
- ◆ Skill Assessment
- ◆ & More!

#### Who Can Apply:

- ◆ 11th and 12th grade Greenbelt residents



EARN



Scan the QR code to fill out the interest form and receive more information!

Visit <https://forms.office.com/r/QjViVeTrB9> or contact [lfisher@greenbeltmd.gov](mailto:lfisher@greenbeltmd.gov).



[www.greenbeltmd.gov](http://www.greenbeltmd.gov)

The City of Greenbelt invites businesses to participate in the **Learn 2 Earn Youth Workforce Development Program!** This program provides critical career skills training to Greenbelt youth aged 15-18 by holding workshops from October to March.

The City is seeking Greenbelt businesses, nonprofits, and other employers to partner with the Learn 2 Earn Program by providing employment opportunities (temporary or long-term) to participants. This opportunity allows Greenbelt employers to address their workforce needs while offering community benefits by supporting local youth.

If you are interested in participating in this program, please contact:

**LaToya Fisher**  
**Recreation Program Supervisor**  
Direct: 240.542.2191 | Office: 301.397.2200  
lfisher@greenbeltmd.gov  
[www.greenbeltmd.gov/recreation](http://www.greenbeltmd.gov/recreation)

[More Information](#)

## Restaurant Business Development Program



Feed the Soul Organization, established by Black Restaurant Week LLC, is offering a **Restaurant Business Development Program** aimed at creation and sustainability of culinary businesses that are owned and operated by marginalized individuals. The program ensures your business is financially sustainable, operationally, and advancing towards the next culinary endeavors. Applications open till Jan 31st.

Cohorts will receive 6 months of intentional consultations followed up with:

- A financial stipend based on the demands of your business;
- Continuous training and services extend to support you with procedures that help you process and maintain your business;
- Educational training services

[More Information](#)



**Check Our Online Calendar for the Latest City and Community Events!**

[Upcoming Events](#)





**The Economic Development** provides businesses with technical assistance in the following areas:

- Starting a business
- Business relocation and expansion
- Connecting businesses to resources
- Navigating government

To schedule a meeting or request assistance, please contact:

**Kevin Simpson, Economic Development Manager**  
25 Crescent Road, Greenbelt, MD 20770  
(240) 542-2044  
[ksimpson@greenbeltmd.gov](mailto:ksimpson@greenbeltmd.gov)

Visit Our Website



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Greenbelt, MD 20770

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