# REGULAR COUNCIL ELECTION CITY OF GREENBELT, MARYLAND 2023

## **ACCEPTANCE OF NOMINATION**

TON FOR THE POSITION OF MEMBER OF GREENBELT, MARYLAND, AND D.
Signature of Candidate
Name of Candidate (please print)
12/18/2023
Date of Acceptance

#### STATE OF MARYLAND

## COUNTY OF PRINCE GEORGE'S

## AFFIDAVIT OF CANDIDATE CITY OF GREENBELT, MARYLAND 2023 ELECTION

The undersigned candidate hereby swears under the penalties of perjury that the following information is true and correct. The undersigned further authorizes the City of Greenbelt and/or the Board of Elections for the City of Greenbelt to take all steps necessary to validate such information.

FULL LEGAL NAME	Amy Elizabeth Knesel
DATE OF BIRTH	
SOCIAL SECURITY NO.	
RESIDENCE ADDRESS	12-H Hillside Rd
	Greenbelt, Maryland 20770
,	
	Candidate's Signature

SUBSCRIBED AND SWORN TO before me this 19 day of Documber, 2023.

Signature of Notary Public



Dear Greenbelt City Council Members,

I am honored to express my interest in joining you on Greenbelt City Council during this difficult period of transition following the tragic loss of Councilmember Ric Gordon. The responsibility that comes with potentially filling his seat is truly humbling.

My husband and I first "discovered" Greenbelt in 2013 when our son enrolled in Greenbelt Nursery School. We quickly embraced the vibrant community, and within six months had relocated from a single family home in Hyattsville to a GHI with no central AC. The decision felt difficult at the time, but we now know it was one of our best!

Even before relocating, I enthusiastically embraced volunteer opportunities, beginning as an instructor for Greenbelt Mamas & Papas' weekly Rhythm & Rhyme class, and later taking on the role of Hospitality Chair for the Nursery School. As my children explored new activities, I grew with them—as Cub Scout treasurer, Greenbelt Elementary School PTA Board VP, Greenbelt Soccer Alliance coach, and Girl Scout leader.

In 2017, I began coordinating the Greenbelt Pumpkin Festival. Recognizing an opportunity to enhance accessibility and inclusivity, I secured a 2018 grant from the Greenbelt Community Foundation to expand the Festival into three hyper-local events, ensuring broader community benefits through stewardship and relationship building.

Simultaneously in 2017, after seven years of focusing on raising my children, I re-entered the workforce as a part-time office staffer for Greenbelt Cinema. Over the years, my role evolved and expanded, presenting exciting opportunities: programming and coordinating special events, guest speakers, and free screenings; writing and facilitating grants; running marketing and fundraising campaigns; and managing our dedicated member base.

Building on my experiences within Greenbelt, I approach community service with a dynamic mindset, viewing "community" as an action word—ever-changing, and always with room for improvement. Teamwork is ingrained in my approach, and I am eager to bring my passion, dedication, and collaborative spirit to the Greenbelt City Council.

As I reflect on the impact that Ric had on Greenbelt, I am inspired by his dedication and service. If given the chance, I am committed to upholding the principles he stood for and continuing the work he started. Thank you for your consideration.

Respectfully

Amy Knesel

DEC 2 0 2023 BYAMS @ 13-55977

# AMY KNESEL®

# GREENBELT CITY COUNCIL MEMBER APPLICANT

#### CONTACT











Greenbelt, MD 20770

#### **SKILLS**

- Verbal & Written Communication
- Team Collaboration
- Project Development & Management
- Strategic Partnership
- Community Service
- Public Relations

#### **EXPERIENCE**



September 2023 - Present

### **Operations Manager**

FIT Strategic Consulting, LLC, Greenbelt, Maryland

- Manage daily operations and task tracking system.
- · Assist CEO during weekly nonprofit coaching call.
- Provide administrative support to nonprofit clients.
- Develop comprehensive plans for short-term initiatives as well as long-term goals.

May 2019 - Present

#### Secretary

Greenbelt Labor Day Festival, Greenbelt, MD

- Attend meetings, take minutes, and distribute notes.
- Assist with marketing and fundraising.
- Identify and onboard new volunteers.
- Additionally served as Information Day Coordinator from 2019-2023, working with groups in and around Greenbelt to showcase their organizations and services in the Roosevelt Center during Labor Day weekend.

September 2017 - Present

#### **Girl Scout Troop Leader**

Troop 23010 & 23021, Greenbelt, MD

- Encourage Scouts to take initiative by forming teams to tackle projects independently.
- Utilize positive reinforcement strategies when motivating participants during challenging tasks.
- Develop lesson plans for weekly meetings that emphasized leadership development, community service, and outdoor exploration.
- Foster an inclusive atmosphere within the troop by respecting individual differences.

November 2017 - September 2023

#### Office Manager

Friends of Greenbelt Theatre, Greenbelt, MD

Operations:

- Compiled and filed quarterly reports.
- Ensured compliance with all applicable laws, regulations, policies and procedures.
- Oversaw a year-long rebranding campaign.
- Planned and executed events and fundraising campaigns.
- · Wrote and administered grants.

#### Marketing:

- Created and disseminated weekly newsletter.
- · Managed social media channels.
- Assisted with the development of marketing and promotional materials.

#### Human Resources:

- Assisted in recruiting, onboarding and training new employees.
- Managed payroll and time off requests.
- Mediated staff conflicts.

#### Customer Service:

- Served as primary point of contact for all members and membership inquiries.
- Resolved customer inquiries and complaints with timeliness and professionalism.
- Processed and tracked membership payments and donations using a CRM.

#### Accounting:

- Generated invoices and handled all accounts receivable and payable.
- Monitored financials including daily cash reconciliation and weekly bank deposits.

May 2017 - December 2022

#### Coordinator

Greenbelt Pumpkin Festival, Greenbelt, MD

- Secured a grant from the Greenbelt Community Foundation expanding the walk to three locations (Schrom Hills, Springhill Lake Recreation Center, Roosevelt Center/North Woods) in an effort to make the Pumpkin Walk an accessible event for everyone in Greenbelt.
- Collaborated with Greenbelt organizations (CHEARS, Forest Preserve Advisory Board, Greenbelt Public Works) to ensure safe and enjoyable events.
- Coordinated volunteers for all aspects of the festival.
- Used problem solving skills and community connection to work through challenges.

March 2018 - June 2022

#### Youth Soccer Coach

Greenbelt Soccer Alliance, Greenbelt, MD

- Communicated effectively with parents regarding game and practice schedules, expectations, and engagement opportunities.
- Created drills to improve individual player skills such as agility, speed, strength, balance, coordination and stamina.
- Maintained a positive learning environment that encouraged fun, teamwork, and respect among players.

September 2016 - May 2018

#### **Treasurer**

Cub Scout Pack 202, Greenbelt, MD

- Maintained accurate records of financial transactions, including cash receipts, disbursements, investments, transfers.
- Reconciled monthly bank statements and investments.
- Worked with the leadership team to develop an annual budget and future expense forecasting.

September 2015 - June 2017

#### **Board Member & Spring Fair Chair**

Greenbelt Elementary PTA, Greenbelt, MD

- Organized annual Spring Fair to serve as a community engagement event showcasing GES's programs and goals.
- Participated in board meetings to discuss school policies and issues, fundraising goals, and future endeavors.

October 2014 - May 2016

#### **Hospitality Chair**

Greenbelt Nursery School, Greenbelt, MD

- Coordinated and implemented staff appreciation events, bi-annual family gatherings, and open house.
- Drove substantial improvements in school operations by actively participating in and influencing board decisions.

January 2014 - May 2015

#### Volunteer

Greenbelt Mamas & Papas, Greenbelt, MD

- Organized weekly Rhythm & Rhyme Time, a free community program for infants/toddlers and their caregivers.
- Developed lesson plans and enrichment events.

#### **EDUCATION**

May 2003

Associate in Arts (A.A.)

Montgomery College, Rockville, MD