



# **City of Greenbelt, Maryland**

## **Economic Development**

### **Business Conference Agenda**

**Wednesday, February 7, 2024, 8:30 - 10:30 AM**  
**Martin's Crosswinds 7400 Greenway Center**

**Theme: *Moving Forward with Prince George's County Economic Development Corporation (PG EDC)***

#### **I. Opening**

- **8:30 - 9:00 AM:** Breakfast & Networking
- **9:00 - 9:05 AM:** Welcoming Remarks  
Emmett V. Jordan, Mayor
- **9:05 AM – 9:10 AM:** Introduction of PG EDC Team  
Kevin Simpson, Economic Development Manger

#### **II. Industry Resources Discussion**

- **9:10 – 9:15 AM:** Larry Hentz, PG EDC Executive Director of Business Development
- **9:15 – 9:20 AM:** Mayank Kapur, PG EDC Director of Business Development IT & Cyber Security
- **9:20 – 9:25 AM:** Alicia Moran, PG EDC Director of Innovation & Entrepreneurship
- **9:25 – 9:30 AM:** Cesar Cucufate, PG EDC Small Business Assistant
- **9:30 – 9:35 AM:** Alexis Allen-Shorter, PG EDC Director of Business Development Health & Life Sciences



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### III. Keynote

- **9:35 – 9:40 AM:** Introduction of Keynote Speaker  
Josue Salmeron, City Manager
- **9:40 – 10:00 AM:** Keynote Speaker  
David Iannucci, PG EDC President & CEO

### IV. Closing

- **10:00 – 10:15 AM:** Q & A
- **10:15 – 10:20 AM:** Business Conference Survey
- **10:20 – 10:25 AM:** Acknowledgements and Closing Remarks  
Kevin Simpson, Economic Development Manager