

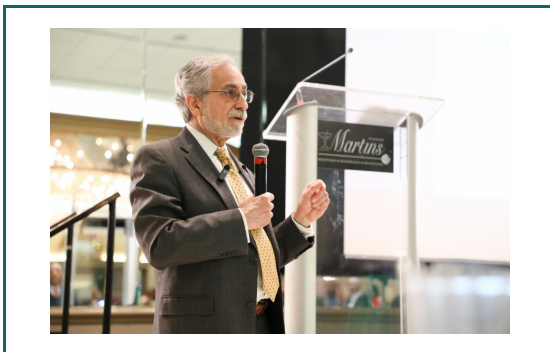
GREENBELT BUSINESS BRIEF

A roundup of local business info, resources, happenings, and more!



GREENBELTMD

Recap: Greenbelt Business Conference with Prince George's Economic Development Corporation (PG EDC)





[More Photos](#)

The City of Greenbelt hosted the Winter Business Conference at Martin's Crosswinds on February 7. The **Prince George's Economic Development Corporation**, led by President & CEO David Iannucci, provided valuable insight into economic goals, resources, trends, and vision for Prince George's County.

Special thanks to our partners, **PG EDC**, **Martin's Crosswinds**, **Mid-Atlantic GI Research**, **Greenbelt Business Alliance**, and **Prince George's County Chamber of Commerce** for helping make this conference a success!

If you attended the conference, please fill out the survey below.

We look forward to seeing you at future conferences!

[Survey](#)

Celebrate Black History Month in Greenbelt!



Spotlighting African American Contributions to the Arts

Celebrate Black History Month in Greenbelt. This year's Black History programs are dedicated to the memory of **Ric Gordon**, a valued member of our committee and beloved City Council Member.

- 4 FEBRUARY** **Joint Exhibition Opening and Artful Afternoon Workshop**
Reception, Market, & Workshop: 1 - 3 pm. New Deal Café, 113 Centerway (Roosevelt Center) - Mixed media group show curated by **Shaymar Higgs**. On view 2/1 - 2/29.
Reception & Workshop: 1 - 3 pm. Community Center, 15 Crescent - Fiber arts by fashion designer **Venus Stanton** and the **Uhuru Quilters Guild**. On view 2/3 - 3/17.
Additional **FREE** no-sew quilt block art activity: information and sign-up at <https://bit.ly/3RHzcP>
- 10 FEBRUARY** **Kaiser Permanente Free Health Screenings**
11 am - 4 pm. Beltway Plaza Parking Lot
- 10 FEBRUARY** **Collage Art at the SPACE**
12 - 3 pm. The SPACE, Beltway Plaza 2nd Floor
- 14 FEBRUARY** **FREED Female Re-Enactors of Distinction**
11 am. Community Center, Room 201, 15 Crescent
Sponsored by the Golden Age Club
- 19 FEBRUARY** **Reel & Meal Presents the film "Invented Before You Were Born"**
7 pm. New Deal Café, 113 Centerway (Roosevelt Center)
Sponsored by the Peace & Justice Coalition
- 18 FEBRUARY** **Black History Month Cultural Program**
2 pm. Community Center, 15 Crescent
Featuring **Nana Malaya**, "the Dancing Diplomat". Malaya will perform a dramatic presentation describing the Harlem Renaissance;
Spoken word from artists **Jefe** of Greenbelt and **Whiskey Girl**;
Kalen Wright will salute 50 years of HipHop through his award winning hiphop dance;
Jazz music presented by **Eleanor Roosevelt High School**;
An interpretive dance from **De'Jah Taylor of Sutiland High School Performing Arts** program.
Please bring non-perishable donations for the St. Hughes food pantry.
- 24 FEBRUARY** **Greenbelt Reparations Commission Presents: Exploring Black History in Prince George's & Greenbelt**
1 - 3 pm. Greenbelt Public Library Auditorium, 11 Crescent
Featuring **Megan Searing Young**, Greenbelt Museum Director, and **Artura Jackson**, Historian for the Black History Program of the Maryland National Capital Park and Planning Commission.



Greenbelt Black History & Culture Committee
blackhistoryandculturegb@gmail.com

www.greenbeltmd.gov/BHM



The Greenbelt Recreation and the Greenbelt Black History & Culture Committee presents:

Spotlighting African American Contributions to the Arts

This year's Black History programs are dedicated to the memory of Ric Gordon, a valued member of our committee and beloved City Council Member. All events can be found in the link below.

[More Information](#)

BRING YOUR OWN BAG



Beginning...

JAN. 1

Single-use plastic bags at the point of sale
NO LONGER ALLOWED



greenbeltmd.gov/BYOBO

Beginning January 1, 2024, the City of Greenbelt's Bring Your Own Bag ordinance and Prince George's County's similar Better Bag Bill, go into effect to reduce single-use plastic bag use and litter.

What does this mean? Greenbelt retail establishments will be prohibited from providing plastic carryout bags to shoppers. If a customer requests a paper bag or reusable bag at the point of sale, the customer must pay at least **10 cents** for each bag, with certain exceptions. Certain waivers and a period of buffer will be provided to assist businesses.

Who is affected? All retail stores, restaurants, grocery stores, or any other establishment that provides single-use plastic bags to its customers due to the sale of a product or service, whether for-profit or not-for-profit. Public notices will be posted at prominent spaces for the knowledge of the public.

[More Information](#)

Pathways To Franchising: The Road to Entrepreneurship



ARE YOU INTERESTED IN FRANCHISING?

Attend our three-part informational series to learn the foundations of franchising, how to enter the market and what brands are expanding in Prince Georges County.

SESSION ONE WILL COVER:

INTRO TO FRANCHISING - WHAT YOU NEED TO KNOW

- Introduction to Franchising Industry and How to get Started.
- Panel Discussion with Existing PGC Franchisees
- Opportunity to network with PGC entrepreneurs

In partnership with



PANEL DISCUSSION BRANDS



REGISTER HERE



Tuesday, March 5, 2024
(9:00 am - 12:00 pm)
Doors Open 8:45am/
Program starts at 9:00am



1441 McCormick Drive Suite
1020, Upper Marlboro,
Maryland 20774



For more information
contact Nicole Hall at
NUHALL@co.pg.md.us



Pathways To Franchising is back! Be part of Prince George's Economic Development Corporation's three-part informational series to learn the foundations of franchising. Additionally, how to enter the market and what brands are expanding in Prince George's County.

Session One: Intro To Franchising - What You Need to Know

- Introduction to Franchising Industry and how to get started
- Panel discussion with existing Prince George's County franchisees
- Opportunity to network with Prince George's County entrepreneurs

[Apply](#)

EmpowerHER Summit

EMPOWERHER

GLOBAL BUSINESS SUMMIT

Join the region's diverse successful women entrepreneurs as we celebrate International Women's Day. This event will rally around the worldwide call to "Invest in women: Accelerate progress."

EARLY BIRD RATE \$100.00

JANUARY 29 - FEBRUARY 9

REGULAR RATE \$120.00

FEBRUARY 10 - MARCH 3

LATE RATE \$140.00

MARCH 4 - MARCH 8

MARCH 8, 2024 | 8:30 AM- 4:30 PM

MGM NATIONAL HARBOR HOTEL

101 MGM NATIONAL AVENUE, OXON HILL, MD 20745

EXPANSION STARTS HERE



You're cordially invited to join our region's vibrant community of successful women entrepreneurs in celebrating International Women's Day. Let's heed the global call to action: "Invest in Women: Accelerate Progress."

This groundbreaking event is designed to celebrate the remarkable diversity of women in the business world and to forge connections with

like-minded, successful entrepreneurs from across the globe. This summit is more than a conference; it's a vibrant gathering of women from various cultures, industries, and backgrounds, coming together to share, learn, and inspire each other in their entrepreneurial journeys.

[More Information](#)

City of Greenbelt Wayfinding Survey



The Neighborhood Design Center (NDC) is preparing a Greenbelt Strategic Wayfinding Plan for the City of Greenbelt funded by the Prince George's County Planning Department's Planning Assistance to Municipalities and Communities (PAMC) Program, and we are looking for input from the community.

Community members are encouraged to take this brief survey, and to identify wayfinding signage gaps or needs in the City of Greenbelt on the interactive map. Please take this survey to identify gaps or needs by February 19.

[More Information](#)

Call for Business Support: Greenbelt Youth Workforce Program



LEARN

The Learn 2 Earn program starts in October and meets every other Saturday for 2 hours

- ◆ Hear from local businesses on what they are looking for
- ◆ Paid internship and employment opportunities
- ◆ Stipend rewarded for excellent attendance!

Topics Include:

- ◆ Financial Literacy
- ◆ Interview Preparation
- ◆ Skill Assessment
- ◆ & More!

Who Can Apply:

- ◆ 11th and 12th grade Greenbelt residents



EARN



Scan the QR code to fill out the interest form and receive more information!

Visit <https://forms.office.com/r/QjVIVeTrB9> or contact lfisher@greenbeltmd.gov.



www.greenbeltmd.gov

The City of Greenbelt invites businesses to participate in the **Learn 2 Earn Youth Workforce Development Program**! This program provides critical career skills training to Greenbelt youth aged 15-18 by holding workshops from October to March.

The City is seeking Greenbelt businesses, nonprofits, and other employers to partner with the Learn 2 Earn Program by providing employment

opportunities (temporary or long-term) to participants. This opportunity allows Greenbelt employers to address their workforce needs while offering community benefits by supporting local youth.

If you are interested in participating in this program, please contact:

LaToya Fisher

Recreation Program Supervisor

Direct: 240.542.2191 | Office: 301.397.2200

lfisher@greenbeltmd.gov

www.greenbeltmd.gov/recreation

More Information

Latino Business Accelerator Program



LAUNCHING THE LATINO
**BUSINESS
 ACCELERATOR
 PROGRAM**

IN PARTNERSHIP WITH M&T BANK

Business accelerators have the mission of helping companies identify their capabilities and potential, growth opportunities, and diagnose their administrative, financial, technological, and market barriers.

**JOIN US FOR THIS
 INFORMATIONAL SESSION**

Thursday, March 21st, 2024 | 5:30- 7:30
 Location: La Curva Restaurant
 5810 Greenbelt Road
 Greenbelt, MD 20770

WWW.PGCEDC.COM/EVENTS-CALENDAR/LATINO-BUSINESS-ACCELERATOR

EXPANSION STARTS HERE

ELIGIBILITY

- Prince George's County based business
- In business for 2 years
- Must be revenue producing
- Must be in Good Standing
- Compelling reason to be considered if business does not meet requirements



Prince George's Economic Development Corporation is partnering again with M&T Bank for the Latino Business Accelerator Program. Selected small business owners will participate in the business accelerator program designed to provide entrepreneurs with the guidance and skills needed to build strong companies, spur economic growth in Prince George's County and help build generational wealth for their families.

The business accelerator program -- a partnership between M&T Bank, FSC First and Prince George's County Economic Development Corporation (EDC) -- will focus on business planning, sourcing capital, establishing credit, managing bank accounts, marketing, branding, and licensing.

[More Information](#)



**Check Our Online Calendar for the Latest
City and Community Events!**

[Upcoming Events](#)



The Economic Development Department provides businesses with technical assistance in the following areas:

- Starting a business
- Business relocation and expansion
- Connecting businesses to resources
- Navigating government

To schedule a meeting or request assistance, please contact:

Kevin Simpson, Economic Development Manager
25 Crescent Road, Greenbelt, MD 20770
(240) 542-2044
ksimpson@greenbeltmd.gov

[Visit Our Website](#)



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City of Greenbelt | 25 Crescent Road, Economic Development Department,
Greenbelt, MD 20770

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